

Renew Ohio 18 Broadband and Technology Working Group focus group

February 29, 2008

Topic question: How will access to broadband and technology be beneficial to you personally, to your community and to the economic redevelopment of Southeastern Ohio?

Consensus responses:

- Will increase educational opportunities, especially for K-12 and continuing education

- Will allow the region to attract and retain business
 - Will attract technology companies to area
 - Will encourage development of small cottage industries
 - Will increase home office and small business opportunities
 - Will level the playing field and provide equal opportunities to the region
 - Will promote growth and job opportunities for underdeveloped areas

- Will improve health care
 - Will provide electronic health care records
 - Will provide connections for health care services
 - Will allow greater access to health care/education
 - Will facilitate home health monitoring

Responses in **red**: viewed as most important by the group

Responses in **yellow**: viewed as important by the group

Responses in **orange**: outlier responses

Idea name	Group A participant scores													N=14		# of votes	total
2) improve health care	6	3	5	6	5	2	3	10	8	9	10	5	12	72			
12) attract and retain business	9	10	10	9	2	1	9	9	2	3	7	11	71				
8) more competitive k-12 education			8		8			8	10	10	9	1	7	54			
25) increase home office and small business opportunities		7		2	4	7	7	9	6		8	1	9	51			
3) enable hi-tech industry	5			7		10		2		3		6	10	7	43		
10) broaden scope and experience of education	4		7	10	10		3						7	6	41		
22) competitive rates and available for everyone	2				9	8	5		2		7			6	33		
4) on-line services 24/7		6			1			5		6	5		6	6	29		
15) improve emergency services	10	2				4	6		6					5	28		
5) increase sales						9	8					2	8	4	27		
21) skilled people can work from anywhere				8	6			4			7			4	25		
27) increase tax base through employment		4					4	5	3			9		5	25		
11) Bring internet-dependent industry to area						2	9				3		10	4	24		
20) Videoconferencing, telepresence	7	5	6					4			1			5	23		
19) National security warning device							10		7	5				3	22		
30) sharing of resources			4	3				6	1	1	4	1		7	20		
18) R&D			9	1									9	3	19		
24) promote community and culture					5					4	5		5	4	19		
26) enhance technology/industrial location											8		8	2	16		
23) Communal wireless access					3			1		7			4	4	15		
7) increase networking w/out leaving area			2					10				2		3	14		

13) promotes more stable communications among interested parties	8			6				2	14	
14) provide opportunity for people with disabilities to increase employability			4		8	2		3	14	
28) allow more business to go global		3		1	7		3	4	14	
16) quicker results				5			6	2	11	
17) Better on-line education	8	1						2	3	11
29) access to remote disaster recovery sites	1			3			3	4	4	11
6) remote meter reading		9	1						2	10
9) enable parent involvement with child's education	3			7					2	10
1) Run along with existing infrastructure							4		1	4

Idea name	Group B participant scores							N=10	# of votes	total
3) Encourage development of small cottage industries	8		10		6	9		9	5	42
8) provide electronic health care records			9		7			9 8	4	33
7) greater access to information			9 7					8 8	4	32
6) Increase in telecommuting			8 6					8 4 5	5	31
4) Government can provide increased access to records and services			5 9					6 10	4	30
10) cost savings and time for everyone		9 10		5				5	4	29
31) Online college classes	9		5					7 7	4	28
15) Attract business into local community	6				10			9	3	25
30) Off site employment		10		8				6	3	24
2) Increased access to higher education to increase college enrollment		6					5	6 5	4	22
5) high speed data transfer	10				2			10	3	22
25) Affordable access	7		4					9	3	20
14) Opportunity to expand markets for small business			8		8			1	3	17
12) Connect rural agriculture to resources		5 8						3	3	16
20) Allow communities to market globally for business attraction		7			9				2	16
19) Improve public safety	5							3 7	3	15
9) telemedicine	3							10	2	13
22) Open up world to children's education			6 3					4	3	13
1) eliminate the "distance penalty"			2					10	2	12

23) Real-time community partnership in local and state government				5	7			2	12
24) Improve regional image for large business interest	3	6	2					3	11
41) Be known for cutting-edge tech use		7	4					2	11
11) Interconnection between local business and government			10					1	10
38) Access for the disabled		1	1	3	3	2		5	10
27) Business/education collaborations	4	1			4			3	9
32) Facilitating tourism		4	4	1				3	9
36a) Online banking			7					1	7
21) Reduce traffic congestion through telecommuting						2	4	2	6
26) Access online software for greater productivity					6			1	6
40) Jobs closer to home for emerging workforce				4	2			2	6
18) Reduce downtime for small businesses		3					2	2	5
17) Real time communication of voice and video						1	3	2	4
demand entertainment			3				1	2	4
37) Government board to match individual/community needs with funding			2					1	2
39) Job searching for under- and unemployed	2							1	2
28) Distribution of community information			1					1	1
33) Access to emergency services					1			1	1

13) Sharing family photos and videos	0	0
16) Business collaboration via online user groups	0	0
29) Citizen access to and involvement in high tech	0	0
34) Totally wired home with computerized appliances	0	0
35) Centralized tracking of emergency services	0	0
42) Community's advertising needs	0	0
43) Learning about new business opportunities	0	0
44) Ability to bundle services	0	0
45) Access to national news	0	0
46) Videoconferencing	0	0

Idea name	Group D participant scores N=5					# of votes	total
7) Increases educational opportunities (promotes growth/jobs)	10	6	3	9	6	5	34
2) Promotes growth for underdeveloped areas	3	10	10		10	4	33
5) Increase job opportunities	9		9	10		3	28
4) Ability to share information more efficiently	2	7	5		9	4	23
18) How we utilize energy (down the road)	8	9	4			3	21
19) Ability to start new/small business opportunity	7	2	1	6		4	16
9) E-commerce tool: Help to break down isolation barrier via opening new markets			6	8	1	3	15
14) Web-delivered medical services	5	4	2	4		4	15
16) Sharing/information collection and cost				5	8	2	13
20) More opportunities for K-12 to participate in studies and activities	4	8				2	12
11) Benefits communication between residents, government, communities, counties, etc.		1	8		2	3	11
17) Crime reduction: better informed, able to research more easily				7	4	2	11
8) Recruiting tool (for employment purposes)			7		3	2	10
12) Total overall increased productivity	1	3			5	3	9

10) Increase business networking	5	3		2	8
13) Affordable			7	1	7
15) Developing new leads for business, promoting growth	6			1	6
21) Makes a more attractive place to retire or relocate		2		1	2
1) Personally, it opens up everything				0	0
3) personal: entertainment				0	0
6) Personal: Goods and services purchased online (provides convenience, time saving)				0	0

Idea name	Group F participant scores									N=9	# of votes	total
2) Jobs	10	7	8	9	9	10	3	9	8		9	73
1) k-12 Education	9	6	2	10	10	9	9	10	7		9	72
7) Health care	8	5		8	7		10	8			6	46
29) Level playing field/equal opportunities	2	10			8	8		3	4		6	35
4) Attract new business	7				5	7		6			4	25
22) Community development	4		5		3		4		9		5	25
17) Virtual offices both public and private			10	7	2	2		2			5	23
10) Personal productivity (i.e. banking)		4					8	7			3	19
5) Provide training and retraining for workers (it will then increase candidate skills)		9	7					1			3	17
26) Law enforcement and emergency services	3						5	4	5		4	17
27) Competition (opportunities?)	1		3			5	7				4	16
18) Products and services in your area availability			9		4						2	13
9) Communicate with friends and family near and far				1	6			5			3	12
19) Communicate ideologies				6		6					2	12
16) Government online services	5					4	2				3	11
3) Increase to support groups									10		1	10
14) Online education for colleges			6	4							2	10
23) Online confidence									10		1	10
12) Business opportunity for small companies	6			2		1					3	9
25) Reason for investment			4	5							2	9
20) Purchasing choices		8									1	8
6) More available breaking news		2	1			3					3	6

13) Non-profits/other agency communication (i.e. volunteers)				6		1	6
21) Point to point/Business to business				6		1	6
8) Travel and tourism	3			1		2	4
32) Conservation			1		3	2	4
24) Broadband can provide less barriers to opportunities			3			1	3
30) Help agricultural community					2	1	2
28) Opportunity to voice opinions	1					1	1
11) Vote						0	0
15) Veterans access to information						0	0
31) Science community						0	0